

Code: 20HS7701C

**IV B.Tech - I Semester – Regular / Supplementary Examinations
OCTOBER 2024**

**ENTREPRENEURSHIP MANAGEMENT
(Common for ALL BRANCHES)**

Duration: 3 hours

Max. Marks: 70

Note: 1. This paper contains questions from 5 units of Syllabus. Each unit carries 14 marks and have an internal choice of Questions.
2. All parts of Question must be answered in one place.

BL – Blooms Level

CO – Course Outcome

			BL	CO	Max. Marks
UNIT-I					
1	a)	What is the meaning of Entrepreneurship, and how does it differ from traditional employment?	L2	CO1	7 M
	b)	Explain how Entrepreneurship evolved over the years in India, and also write the factors that have contributed to its development?	L2	CO1	7 M
OR					
2	a)	Explain the need and importance of Entrepreneurship in the context of a country's economic development.	L2	CO1	7 M
	b)	Summarize the principles that guide successful Entrepreneurship.	L2	CO1	7 M

UNIT-II					
3	a)	Explain the external factors that can motivate individuals to become entrepreneurs.	L2	CO2	7 M
	b)	Discuss the principles of innovation that entrepreneurs should consider when implementing innovative ideas in their businesses.	L2	CO2	7 M
OR					
4	a)	Differentiate between the creative process and the innovation process in entrepreneurship.	L2	CO2	7 M
	b)	What are the various sources of business ideas that entrepreneurs can use to identify opportunities?	L2	CO2	7 M
UNIT-III					
5	a)	Which advantages and disadvantages are typically associated with corporations as a business structure?	L3	CO3	7 M
	b)	How do limited liability partnerships and limited liability corporations differ from regular partnerships and corporations, respectively?	L2	CO3	7 M
OR					
6	a)	In what way personal liability works in a sole proprietorship, and what are the implications for the owner?	L3	CO3	7 M

	b)	Highlight some of the limitations or challenges associated with the franchising business.	L3	CO3	7 M
UNIT-IV					
7	a)	What is the meaning of Intrapreneurship, and how does it differ from traditional entrepreneurship?	L2	CO3	7 M
	b)	Explain the concept of an Intrapreneurial culture within a corporation. What are its essential elements?	L3	CO3	7 M
OR					
8	a)	Discuss the concept of Formal Venture Teams as another method to promote Intrapreneurship.	L3	CO3	7 M
	b)	Enumerate the process of establishing different Intrapreneurial ventures and their benefits.	L3	CO3	7 M
UNIT-V					
9	a)	What are the personal factors that an aspiring entrepreneur should consider when starting a new enterprise?	L2	CO4	7 M
	b)	Discuss the sociological factors that can influence the success of a new venture.	L3	CO4	7 M
OR					
10	a)	Why is ethical decision-making important for entrepreneurs?	L2	CO4	4 M

	b)	How can entrepreneurs proactively mitigate the financial, administrative, marketing and production problems?	L3	CO4	10 M
--	----	--	----	-----	------